SHOPTALK

FALL

RETAILER AND CONSUMER BRAND GUIDE

September 29 - October 1, 2026 · Nashville

CONTENTS

3 WHY ATTEND

4 THE AGENDA DEFINING RETAIL

6 2026 AGENDA THEMES

8 THE NUMBERS THAT MATTER

10 OUR ATTENDEES

12 SOLUTION PROVIDERS

14 PREVIOUS SPEAKERS

16 THE POWER OF MEETUP

18 HOW TO GET TICKETS

20 BRINGING YOUR TEAM

21 BRAND ACTIVATIONS

22 TABLETALKS & SHOPWALKS

23 DINNERS & INDUSTRY NIGHT

24 EPIC PARTIES

25 FREE CHILDCARE

26 GET IN TOUCH

27 SHOPTALK AROUND THE GLOBE

THE EPICENTER OF RETAIL INNOVATION IS HEADED TO NASHVILLE

We launched Shoptalk Fall in 2024 as a response to demand for a touchpoint in H2 to drive retail innovation and prepare for the upcoming year. That sold-out event featured more than 150 speakers, 3,000 attendees, and 25,000 scheduled meetings, proving that one spring event was not enough.

This Fall, over 3,500 retail leaders will gather in Nashville to shape the future of Unified Commerce. Join us to share insights, solve industry challenges, and learn how to drive critical growth for your business. If retail innovation matters to you, this is the most important place for you to be this Fall.

WHERE RETAIL GETS REAL

In a moment of tremendous change, retail doesn't need more noise. Empty buzzwords and self-congratulatory fluff solve nothing. What it needs is clarity.

This September, Shoptalk Fall is back—with a sharp focus and a simple promise: ***Retail Unplugged.*** *No spin. No hype. No BS. Just what's actually working.*

Finding the signal in the noise.

Shoptalk Fall 2026 brings together the leaders creating the future of retail to address what matters most right now: fast-moving technology, rising customer expectations, and a pace of change that isn't slowing down.

Retail Unplugged is about cutting through the noise. It's about honest conversations, real decisions, focusing on what actually works, and why. You'll hear how leading organizations are navigating complexity—and what they're prioritizing as they build for 2027 and beyond.

Our agenda centers on what it takes to deliver ***truly excellent retail, ecommerce, and unified commerce offerings.*** *These are the decisions redefining modern commerce:*

- *Where AI is enhancing customer experience*
- *How organizations are rethinking operations*
- *What it takes to modernize tech stacks to improve fulfillment, conversion, and data activation*

We're also exploring the latest ***evolution in the convergence of shopping and entertainment****, where content, community, and commerce come together. As the lines continue to blur, brands finding more immersive, authentic, and entertaining ways to engage audiences.*

And ***understanding the customer*** *has never been more critical. Through new research and benchmarking, the brightest minds in retail will unpack which behavioral shifts are temporary versus long-term, how shoppers are adapting to economic uncertainty, and what that means for the industry on the road ahead.*

In addition to our bigger stages, our agenda features interactive studios, offering hands-on sessions, dynamic workshops, deep case studies, and more, designed to offer tactical, practical frameworks you can take back to your team and use.

Shoptalk Fall will bring Retail Unplugged to life. Join us in Nashville to challenge your assumptions, sharpen your strategy, and walk away prepared for whatever the future holds.

See you there.

Joe Laszlo
Head of Content & Insights, U.S.
Shoptalk

SHOP
TALK

2026 AGENDA THEMES

SHOPTALK FALL 2026 EXPLORES WHAT MAKES RETAIL EXCELLENT TODAY AND WHAT WILL DEFINE THE CUSTOMER OF 2027 AND BEYOND. CONVENING SENIOR LEADERS ACROSS EVERY RETAIL FUNCTION TO SHARE REAL WORLD CASE STUDIES, EXAMINE THE NEXT ERA OF SHOPPING AND ENTERTAINMENT, AND UNLOCK ACTIONABLE INSIGHTS FOR DURABLE GROWTH.

OUR 2026 THEMES INCLUDE:

Case Studies in What Makes Retail Excellent Today

Success requires rethinking, not rebuilding, how your retail organization operates. You'll gain best practices and learn directly from leaders who are re-designing and AI-enhancing shopper experiences, modernizing tech stacks, improving fulfillment and conversion, and better activating data to create scalable, high-performing digital experiences.

The Merger of Shopping and Entertainment

A new chapter is about to unfold in the convergence of retail and entertainment. As the line between shopping and content blurs even more, brands need to take a multi-pronged approach to succeed: they must become skilled at creating immersive brand experiences, learn to collaborate with content creators effectively, and test new types of social shopping. Shoptalk Fall will help you identify what consumers are looking for and how to reach them with on-brand, entertaining experiences.

Understanding the Customer of 2027 and Beyond

Shoptalk Fall will deliver exclusive industry research and benchmarking to unpack retailer and customer behavior shifts, with experts identifying which are short-term anomalies, and which are emerging as fundamental long-term changes. You'll leave with actionable insights to help you sharpen planning, accelerate growth, and drive competitive advantage.

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THE NUMBERS THAT MATTER

3,500+
ATTENDEES

1 in 3
C-SUITE

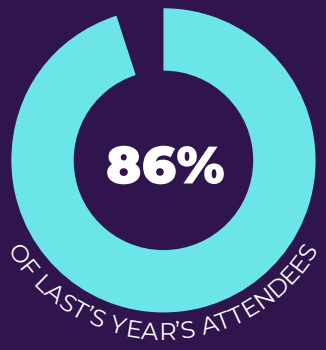
150+
SPEAKERS

50+
COUNTRIES

930+
RETAILER & CONSUMER BRAND COMPANIES

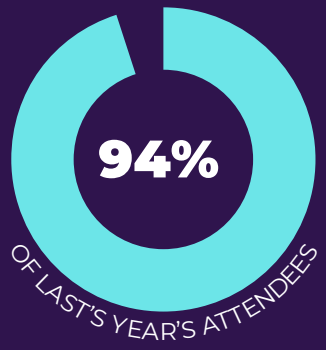
20,000+
MUTUALLY MATCHED MEETINGS

OVERALL EXPERIENCE SATISFACTION:



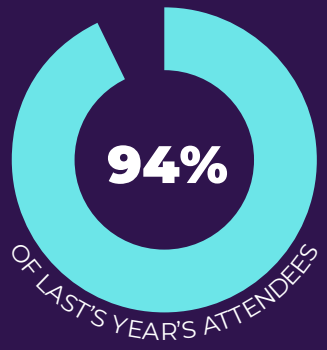
SAID "EXCELLENT" OR "GOOD"

QUALITY OF ATTENDEE SATISFACTION:



SAID "EXCELLENT" OR "GOOD"

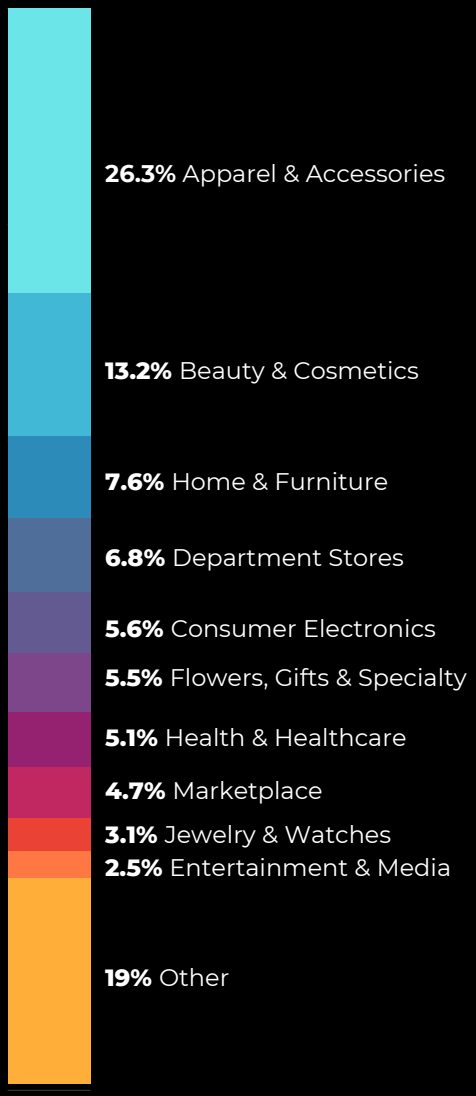
MEETUP MEETINGS SATISFACTION:



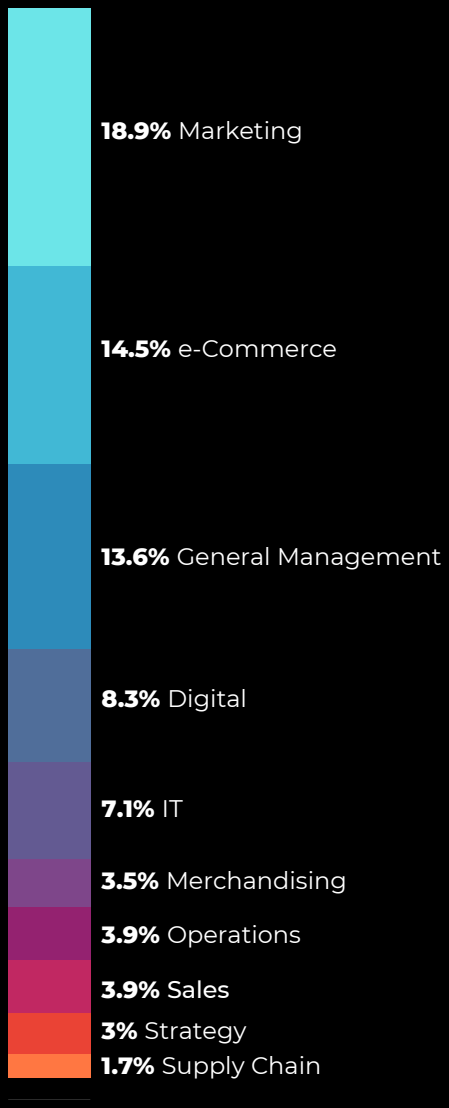
WERE SATISFIED WITH THEIR MEETINGS

** Stats based on Shoptalk Fall 2025 post event attendee survey results.*

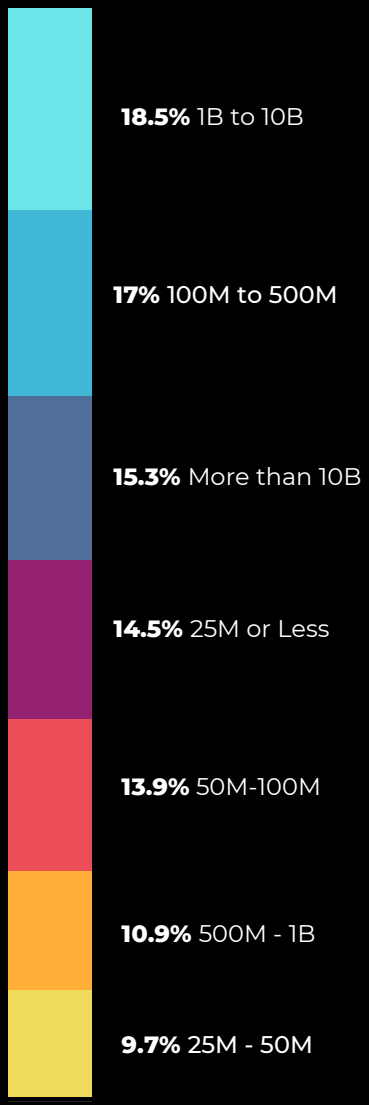
TOP 10 RETAILER & CONSUMER BRAND VERTICALS



TOP 10 RETAILER & BRAND JOB FUNCTIONS



RETAILER & BRAND ANNUAL REVENUE



JOIN THE BIGGEST NAMES IN RETAIL

JOIN SENIOR LEADERS TO FORGE THE CONNECTIONS THAT WILL DRIVE YOUR STRATEGIES FORWARD FROM RETAILERS AND CONSUMER BRANDS LIKE THESE:

SHOPTALK FALL 2025 ATTENDEES INCLUDED:

THIS IS HOW WE SHOPTALK

MEET THE MOST INNOVATIVE SOLUTION PROVIDERS

SHOPTALK FALL 2026 GUARANTEES CONNECTIONS WITH TECH COMPANIES AT THE BLEEDING EDGE OF RETAIL INNOVATION

Exhibit Hall: Our worldclass selection of the most important solution providers in the industry. Experience demos, connect directly with knowledge experts, and see the future of retail in one place

Meetup: Unlock the power of precision networking. Shoptalk Fall's Meetup program connects you with the solutions you need via 100% mutually matched meetings. No guesswork, no wasted time, just meaningful conversations that solve your problems.

Techtalks: Dive deeper into new technology. Our Techtalk stage allow our solution providers to demonstrate the technology that's driving growth in greater detail, helping you bring more knowledge expertise back to your org.

Startups: Meet the cutting-edge of innovation. Our curated startup cohort at Shoptalk Fall brings the future of retail to you, allowing you to connect directly with the minds shaping the future.

MEET SOME OF THE MOST INNOVATIVE SOLUTION PROVIDERS

TAKE A LOOK AT SOME OF OUR 200+ INNOVATIVE TECH PARTNERS TO ACCELERATE YOUR DISCOVERY

bazaarvoice
Commerce
Constructor
coveo
INRIVER
Deloitte. Digital
flexport
base.
Insider
omi
RTB HOUSE
LogRocket
fal Generative media cloud.
aampe
affirm
agility PRECISION BRAND ADVERTISING
bambuser
bloomreach
BlueYonder
boomi
bn an augeo company
BUNZL RETAIL SERVICES
Brevo
CHATMETER
CheckoutChamp E-COMMERCE SUPERCHARGED
cimulate
citi PAY
Cloudinary
COAST TO COAST LOGISTICS
COVER GENIUS
DFO PERFORMANCE
dotdigital
Fin
fullstory
HappyRobot
Hypotenuse AI
Inventory PLANNER by Sage
KPMG
lifesight
LILT
LS DIRECT
LYVECOM
Manhattan Associates.
Noibu
shopify
attentive
ups
Valtech
vehò
vincit
VONAGE Part of Ericsson
Wayflyer
flexpay BUY NOW. PAY LATER.
OneStock
Passionfruit
MARIGOLD
marqo
mixpanel
mntn
Netcore
PEBBLEPOST
pimberly
Google Pixel for Business
Placer.ai
PURPLE DOT PRE-ORDERS MADE EASY
QUICKLIZARD
servicenow
ShipBob
shipium
Simon AI
SIX
smile.io
SOLUM Solution provider.
storyblok
Tightly
TREASURE DATA
REDO

SEE ALL 2025 SPONSORS

LEARN FROM INDUSTRY-DEFINING LEADERS

LEARN THE SECRET STRATEGIES & CUTTING EDGE TECHNOLOGY THAT MOST SUCCESSFUL RETAILERS & CONSUMER BRANDS ARE USING TO GROW IN 2026 AND BEYOND.

A FEW OF OUR 150+ SHOPTALK FALL 2025 SPEAKERS INCLUDED:

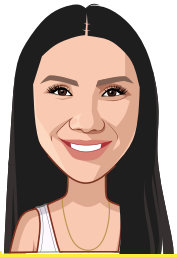
WAYNE PURBOO
VP, Amazon Shopping Video
amazon

LAUREN PRICE
SVP, Ecommerce & Digital Marketing
COS

SUNNY JIANG
CEO & President, EyeBuyDirect
EssilorLuxottica

COREY CONRAD
SVP, Brand Partnerships
Caruso

BRUCE SMITH
Founder & Board Chairman
hydrow™

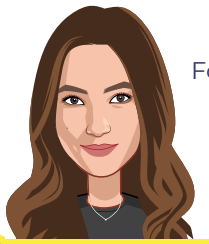


LINDA WANG
Founder & CEO
karuna®

JAMES REINHART
Co-Founder & CEO
THREDUP

JENNA BROMBERG
Chief Marketing Officer
PIZZA PAPA JOHN'S

ALIA KEMET
Chief Marketing Officer
Shipt



OLIVIA LANDAU
Founder & CEO

RENE FEDERICO
Head of Marketing
PRIMARK

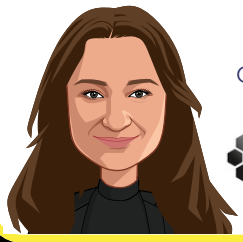
LIZA LEFKOWSKI
Chief Merchant, VP of Stores
wayfair

FRED SCHONENBERG
Founder & CEO
VENTUREFUEL

SUVEEN SAHIB
Co-Founder & CEO
K18 BIOMIMETIC HAIRSCIENCE

NICKLAUS HASSELBERG
VP Performance Marketing & Ecommerce
EVERY MAN JACK

EMILY MILLER
SVP, Strategy & Insight
JLL



JESSICA ALSING
Chief Digital Officer
GGB

KELLY COOK
CEO
DAVID'S BRIDAL

EXPERIENCE THE POWER OF MEETUP

Meetup at Shoptalk is the world's biggest retail meetings program, enabling you to efficiently meet with a shortlist of solution providers tailor-made for solving your most pressing challenges.

In 2026 we're expanding the program and enabling peer-to-peer meetings.

Here's how Meetup works:

1. You tell us which technology providers, investors, start-ups, or retail peers at Shoptalk Fall you would like to meet with.

2. Participants review requests and opt into the most relevant meetings

3. We facilitate your mutually matched meetings into 15 minute dedicated meeting slots (that don't conflict with any content!)

94% **RATED THEIR MEETINGS AS EXCELLENT OR GOOD**

"Fantastic event! It really felt like everyone was there and it was a great networking opportunity to meet with both new and existing partners in-person."

ANJALEE VASVANI
VP OF PAID MEDIA
WILLIAMS-SONOMA

"So much effort goes into making the Meetups and Tabletalks as worthwhile as possible."

STEPHEN LORENCE
SENIOR PRODUCT MANAGER
H-E-B

FIND OUT MORE

EVERY RETAILER AND CONSUMER BRAND TICKET INCLUDES:

As a valued Retailer or Consumer Brand, we offer exclusive discounts with incredible perks. Get full access to the most important show this Spring to explore the latest technology solutions, gain insights from 150+ speakers, and network with peers to drive your business forward.

Full Event Access
All content sessions, networking opportunities, tech showcases, and parties.

Curated One-to-One Meetings through our revolutionary Meetup program.

Personal Concierge
Maximize your time onsite through our Attendee Experience team.

Breakfast, Lunch, and Refreshments
Served throughout the day.

One epic party
Previous year's headline acts included Flo Rida, Ludacris, Busta Rhymes, Lil Jon and more.

Exclusive Events
Tabletalks, Industry Night, and VIP Networking Dinners for Retailers and Consumer Brands.

Group Discounts
Tickets, meeting space for teams, VIP access to events and parties.

Shoptalk Kids
An engaging, safe and free daycare service for your little ones. Enjoy the event with a peace of mind!

THREE WAYS TO ATTEND

1	**RETAILER & CONSUMER BRAND TICKET**	This option provides preferential pricing and full access to all content, networking and events for Retailer and Consumer Brand attendees.
2	**RETAILER & CONSUMER BRAND GROUP DISCOUNTS**	With so many meetings and sessions in store, attending as a team is the most efficient way to show up at Shoptalk. Bringing your team also unlocks special group discounts!
3	**HOSTED PROGRAM**	For Retailer and Consumer Brand leaders who evaluate or source tech. If you qualify, you'll receive a complimentary Shoptalk Spring ticket plus up to **$1,000** in travel reimbursement to cover expenses with enrollment in our Meetup program.

CHOOSE YOUR TICKET NOW

BRING YOUR TEAM

MAXIMIZE YOUR SHOPTALK ROI

Shoptalk is a team sport, and by bringing your whole team, you can cover more sessions, explore solutions from every angle, and multiply your networking power.

Additionally, teams can maximize their Shoptalk ROI through:

- **Personalized support:** Enjoy the dedicated assistance of a Shoptalk team member to elevate your onsite experience.
- **Private meeting rooms:** Host your team onsite with exclusive access to private spaces.
- **Brand exposure:** Showcase your products at the Swag Store or create a custom activation on the show floor.

TEAM: L'ORÉAL

TEAM: CAMPARI GROUP

ACTIVATE YOUR BRAND AT SHOPTALK FALL

Make a big bold impact at retail's most important event by putting your brand in front of the industry's top decision-makers

WAYS TO ACTIVATE:

- **Experiential Activations –** Eye-catching, buzz-worthy experiences that make a spectacle
- **Swag Store –** Put your products in the hands of top retail leaders
- **Branding & Sponsorships –** Maximum visibility to make your presence known
- **Custom Opportunities –** Your big idea, brought to life

FIND OUT MORE

TABLETALKS

Exclusive for retailers and consumer brands, Tabletalks are unfiltered, off-the-record conversations about topics that most interest you. We'll curate a group of six to eight of your peers, and supply lunch. This is an awesome opportunity to make new connections, share insights, tackle challenges, and explore fresh ideas.

SHOPWALKS

Exclusively for attending retailers and consumer brands, Shopwalks will transport you from Shoptalk Fall directly to the iconic streets of Nashville. Explore a curated selection of stores, providing an up-close look at innovative in-store concepts and formats unique to the city.

EXCLUSIVE NETWORKING FOR RETAILERS AND CONSUMER BRANDS

Exclusive dinners with retailer and consumer brand leaders at some of the finest restaurants in Nashville.

THE MOST EPIC PARTY IN RETAIL

Shoptalk is known for its legendary parties, and Shoptalk Fall 2026 will take it to the next level. Previous Shoptalk performers have included Lil Jon, Busta Rhymes, and Ludacris. Stay tuned for party details you won't want to miss.

Lindsey Plocek · 3rd+
VP Sales & Marketing | Advisor | Investor | To...
View my services
3w ·
+ Follow

I'm at Shoptalk and the first thing I noticed is that they offer complimentary daycare! I was honestly so blown away I got a little teary on the escalator. There isn't always a lot of humanity at big conferences, and this was such a delight to see.

I know some single parent friends or people whose families are juggling things like cancer and family members with illnesses in situations where this would be critical. Way to go Shoptalk! 👏👏

FREE CHILDCARE FOR ATTENDEES

We're making it easier for everyone to attend Shoptalk by offering free, professional childcare for attendees for all three days of the conference. Shoptalk Kids provides a safe, engaging environment for your little ones, so you can focus on building the future of retail.

MEET THE SHOPTALK TEAM

GET IN TOUCH AT RETAILERSANDBRANDS@SHOPTALK.COM

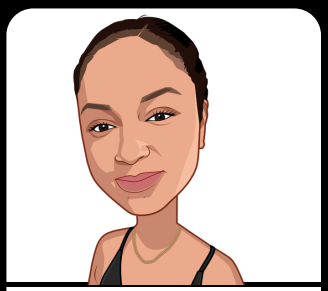
Amy Darlison-Lee
SVP, Global Buyer Recruitment

Katie Matarese
VP, Global Retailers & Brands

Isabel Cajulis
Sales Enablement Lead for Buyer Recruitment

Meghan Punjabi
Category Director, Retailers & Brands

Tom Davison
Category Director, Retailers & Brands



Danelle Brown
Director, Retailers & Consumer Brands

Angela Cestero
Director, Retailers & Consumer Brands - North America

Haley Cohen
Director, Retailers & Consumer Brands

SHOPTALK AROUND THE GLOBE

CAN'T GET ENOUGH? WHY NOT JOIN US AT OUR OTHER SHOWS AROUND THE WORLD.

SHOPTALK SPRING

MARCH 22-24, 2027 • LAS VEGAS

FIND OUT MORE

Adressing the entire retail ecosystem, focusing predominantly on the North American market.

SHOPTALK EUROPE

9-11 JUNE, 2026 • BARCELONA

FIND OUT MORE

Addressing digital transformation in retail for the evolving European market.

SHOPTALK FALL

SEPT 29 - OCT 1, 2026 • NASHVILLE

with Meetup for Women

FIND OUT MORE

Addressing all facets of retail transformation, from digital to physical.

Grocery shop

SEPTEMBER 22-24, 2026
LAS VEGAS

FIND OUT MORE

A specialized focus on the grocery, consumer packaged goods (CPG), and adjacent sectors.

SHOPTALK LUXE

27–29 JANUARY, 2026
EMIRATES PALACE, ABU DHABI

FIND OUT MORE

Addressing the global luxury sector and all those across the retail ecosystem dedicated to delivering elevated customer experiences.