

SHOPTALK MEDIA LIST 2024
MARCH 17-20, 2024 MANDALAY BAY, LAS VEGAS

Org Name	Job Title
2% The Podcast	Founder
30 minutes or less podcast	Producer
Abasto	Columnist
Alantra	Associate
AMVO	CEO
Applied Intelligence Podcast	Producer
Audere Communications Limited	Founder, Audere + Producer/Presenter of the c-suite podcast
Audere Communications Limited	Producer/Presenter of the c-suite podcast
Audere Communications Limited	Videographer & Audio Engineer
Avex Designs, LLC	CEO
AW Productions	Photo & Video Producer
Axios	Senior reporter
Axios	Reporter
Baird	Senior Research Analyst
Bank of America	Senior analyst
Bank of America	Enterprise Software Equity Research Analyst
BarnettX	CEO
Beet.TV	Senior Correspondent
Beet.TV	Videographer/Producer
Berns Communications Group	Senior Account Executive
Berns Communications Group	EA SPECIAL PROJECTS DIRECTOR
Berns Communications Group	President
Berns Communications Group	Managing Director
Berns Communications Group	SVP
Berns Communications Group	Events Director
Berns Communications Group	Assistant Vice President
Billion Dollar Sellers	Dude in Charge
BIPROGY USA, Inc.	Researcher
Blockchain Dialogues Podcast	Co-host
Blockchain Dialogues Podcast	Co-founder and Co-host
Blockchain Dialogues Podcast	Co-host
Bloomberg	Sector Head & Senior Research Retail Analyst
Bloomberg Intelligence	Senior Equity Analyst - Apparel Retail
Bloomberg Intelligence	Senior Equity Research Analyst
Bloomberg Intelligence	Equity Research Analyst
Brand Marketer Podcast	CEO
Brandstar	Founder
Brave Commerce	Host
Brave Commerce	Podcast Co-Host
Canadian SME	Shopify Podcast Host
Chain Store Age	Senior Technology Director
Chardan Capital Markets	Managing Director, Disruptive Technologies Equities
Citi	Equity Research Analyst
Citi Group	Sr. Analyst
Citi Group	Analyst
Citizens JMP Securities	Managing Director
Citizens JMP Securities	Managing Director
Cleveland Research Company	Senior Analyst
Cleveland Research Company	Analyst
CNBC	Retail reporter
CNBC	Retail & Consumer Reporter
Cocktails & Commerce	Founder, Principal Analyst
Cocktails and Commerce	Founder & Principal Analyst
ComCap	Analyst, Research
ComCap	Managing Partner
ComCap	VP, Research
ComCap	Associate
ComCap LLC	MD
Completion Fund	Editor
Composable.com	Editorial Director
ComTask	Product Advisor
Consumer Equity Partners / Morningnewsbeat	CEO
Coresight Research	Analyst/Editor
Coresight Research	AI Council
Coresight Research	Community Manager
CPG Guys	Co-Host
CPG Guys	Co founder
CPG Guys	CPG Guy

CPG Guys	Founding Partner
CPG Scoop	Co-Host
CreditSights	Senior Analyst, US Retail
CreditSights	Analyst
CruxFinder Newsletter	Founder
CTO Talk	Author
CVCapital	Investment Banking Associate
Decarbonizing Commerce	Founder and Principal Analyst
Deloitte	Senior Consultant, Market & Insights
Deutsche Bank	Equity Research Analyst
Digital Commerce 360	Director of Editorial, Retail
Do Good Media LLC	Vice President
Dont VLOOKUP	Founder
Down to Zero	Founder and Podcast Host
Dragonproof	CEO
Dreamr Productions	Sound Strategist
Echangeur BNP Paribas Personal Finance	Business Analyst
Echangeur BNP Paribas Personal Finance	Innovation & Services Manager
Ecommerce Magazine	Managing Editor
Ecommerce Magazine	Reporter
Ecommerce Room	Co-founder
Edgewater Research	Partner
Edgewater Research	Analyst
Editorialist	Partnerships Manager
Editorialist	Partnerships Manager
Elevate Your Brand	CEO
Elias Manopla	Founder
EMARKETER	VP Media Solutions
EMARKETER	Associate, Media Solutions & Strategy
EMARKETER	Account Director
EMARKETER	Senior Director Media Solutions
EMARKETER	Sr Director, Media Solutions
eMarketer/Insider Intelligence	Account Executive
eMarketer/Insider Intelligence	VP, Media Solutions
eMarketer/Insider Intelligence	SMB Manager
EnsembleIQ	Editor in Chief
Evercore ISI	Equity Research
Everest Group	Practice Director
Exciting Commerce	Editor-In-Chief
Express Checkout	Founder and Head Writer
Fast Company	Advisor & Contributor
Fast Company	Advisor & Sr. Contributor
Fitch Ratings	Managing Director
Fitch Ratings	Credit Analyst
Fitch Ratings	Senior Director, Corporates
Forbes	Contributor
Forbes	Partnerships Manager
Forbes	Retail Contributor
Forbes	COO
Forbes.com	Contributing Writer
Fortune	Senior Finance Reporter
F-Prime Capital & Forbes	VC / Forbes Contributor
Frank Rosenthal Conscils	Retail analyst
FRENCH WEB	Journalist/Analyst
Fulfillment IQ	Partner & CSO
Fulfillment IQ	Co-founder & CEO
Fulfillment IQ	Director of Business Development
Fulfillment IQ	Communication Specialist
Fulfillment IQ	Partner & CRO
Future Commerce	Co-founder
Future Commerce	CEO
Gartner	Analyst
Gartner, Inc.	VP, Analyst
Glossy	Editor in Chief
Goldman Sachs	Lead Softlines Equity Research Analyst - Apparel & Accessories Retail
Goldman Sachs	Equity Research Associate
Goldman Sachs	Equity Research Analyst (US Internet/eCommerce)
Green Street	Senior Associate, Equity Research
Green Street	Equity Research
Harmon Brothers	CEO
Hearst Magazines	Sr. PgM, Product & Technology

HHH Productions/Forbes	Forbes Writer
Honest Ecommerce	Host
Honest Ecommerce	Producer
IDC	VP Research, IDC Retail Insights
IGD	Director of Retail Futures
IKONA Partners	Partner
IKONA Partners	Associate
IKONA Partners	Partner
IKONA Partners	Managing Partner
IMRG Ltd	Business Development Director
INMA	DATA MEMBER
Inside Retail	Group Sales Manager
Inside Retail	CEO
International Retail Group/IRG Magazine	CEO/Publisher
J.C. Williams Group	Retail Insights Lead
Ja TRGOVAC - B2B GLOBAL	Reporter
January Digital	President
January Digital	Head of Growth
January Digital	Founder + CEO
Jefferies	Equity Research
Jefferies	Equity Research
JPORT Media	Founder
Key Banc Capital Markets	Senior Equity Research Associate
Key Banc Capital Markets	Equity Research Analyst
Kiran Shah	Associate Director
Kit Campoy	Freelance Writer & Author
Leading Lights	Managing Director
Lewis Commercial Writing	Freelance Writer
Lights, Camera, Live	CEO
L'Informaticien	editor
Lisa Jones	Podcast Host & E-commerce Influencer
M.E. LeBlanc & Company Inc.	Producer & Co-Host
Macy's, Inc.	Director, Interactive Media
Macy's, Inc.	Sr. Director, Interactive Media
Mann Publications	Editorial Director
Marketing Freaks Podcast	Founder
Marketing Freaks Podcast	Head of Client Services
Marketing Moves Podcast	Chief Technology Officer
Marketplace Pulse	Founder
MarketScale	Hospitality and Retail Lead
MAS Commerce	Founder & CEO
McKinsey & Company	Specialist
metaXmoda	Founder
Mitsui & CO. LTD	Director
Mizuho	Managing Director
Modern Retail	Senior Reporter
Modern Retail	Editor in chief
MoffettNathanson	Senior Research Analyst
Multichannel Merchant	Director, Content & Editorial, Etail and Performance Group
National Bank Financial Markets	Managing Director, Technology Analyst
Needham & Company	Analyst
Needham & Company	Managing Director, Senior Research Analyst
Needham & Company	Research Associate
Nicolas Kroeger	CDO ad interim at Manor AG, independent retail advisor and analyst
Nicole Kirichanskaya	Editor
Nikkei Business Publication	Writer of Nikkei BP and Official Columnist of Forbes Japan
Off Topic	CEO
Omni Talk	Co-CEO
Omni Talk	Co-CEO
Oppenheimer & Co	Analyst
Oppenheimer & Co	Managing Director, Senior Analyst, Food, Grocery & Consumer Products
OTR Global	Editor, Consumer Retail
OTR Global	Associate Editor
OWN YOUR COMMERCE	Co-Founder and Host
Personal Brand - Tech Influencer	Founder
PHARUS	Investor and Advisor
Piper Sandler	Sr. Research Analyst
Piper Sandler	Research Analyst
Piper Sandler	Senior Equity Research Analyst
Piper Sandler & Co.	Sr. Research Analyst
Podcast E-Commerce con Shopify	Co-Host

Podcast E-Commerce con Shopify	Cofounder / Podcast Lead
Redline Retail	Founder
Renegade Talk Radio	Associate Producer
Retail Dive	Reporter
Retail Dive	Marketing Programs
Retail Innovation Club	MD
Retail Media FC	Editor and Founder
Retail Systems Research, LLC	Managing Partner
Retail TouchPoints	Ecommerce Editor
RETHINK Retail	Author and Executive
RETHINK Retail	Head of Production
RETHINK Retail	Content & Marketing Specialist
RETHINK Retail	Editorial Director
RETHINK Retail	Media Strategist
RETHINK Retail	Managing Director
RETHINK Retail	Director of Custom Media
RETHINK Retail	Community/Marketing Coordinator
RETHINK Retail	Editor-in-Chief & Cofounder
RETHINK Retail	Videographer
RIC	Advisor
Robert W. Baird	Managing Director, Head of Internet Research
Secrets To Scaling Your E-commerce Brand	Head of Partnerships
Secrets To Scaling Your E-commerce Brand	Podcast Host + CEO
Secrets To Scaling Your E-commerce Brand	President & Co-host
SIG	Analyst
SIG	Sell-Side Research Associate
SmartBrief	Publisher
SmartBrief	Account Director
SmartBrief	Retail Account Director
SMBC Nikko	Senior analyst
Snobette	Editor in Chief
Sound of Hope Radio Network	VP of Strategic Marketing
Sound of Hope Radio Network	Marketing Manager
Sourcing Journal	SVP
Stifel Financial	Equity Research Associate
Stylus	Senior Editor
Subscription Prescription	Founder
Supply Chain Channel	Chief Executive Officer
Supply Chain Channel	Head of Media, Content & Partnerships
Talk Commerce	eCommerce Master
Talk Commerce	Podcast Host and Editor
TD Cowen	Managing Director
TD Cowen	Analyst
TD Cowen	Associate
TD Cowen	Equity Research Analyst
TD Cowen	Managing Director, Luxury & Retail Head
TelevisaUnivision	Director of Digital Growth Strategy
Telsey Advisory Group	Senior Managing Director
Telsey Advisory Group	Equity Research Associate
That Doesn't Work Anymore	GM
That Doesn't Work Anymore	CEO / Founder
The Agile Brand	Principal and Host
The Brand Yearbook	Co-Author
The Business of Retail	Thought Leader & Podcaster
The Clienteling Podcast	Host/Content Creator
The Composable Connection	Podcaster / Youtube / VP, Engineering
The Digital Deep Dive by BWG Connect	Co-Founder and Chief Digital Strategist
The FMCG Guys	Host
The Food Institute	Contributing Writer
The Highlander	Production manager
The Lead	Chief Content Officer
The Lead	Editor In Chief
The Marketing Mindset Podcast	Founder
The MarTech Matrix	Podcast Host
The New York Times	Retail Reporter
The Order Newsletter	Editor in Chief
The Retail Podcast & Retail News.AI	Host
The Robin Report	Editor in Chief
The Robin Report	Manager, Strategic Connections
The Robin Report	Partner
The Robin Report	Director Strategic Partnerships

The Unofficial Shopify Podcast	Podcast Host
The Unstoppable Marketer Podcast	Founder
The Washington Post	Retail Reporter
The Wise Marketer	Writer/Contributor to The Wise Marketer
TikTok	Brand Manager
Total Retail	Editor-in-Chief
Tracy Locke	Chief Strategy Officer
Two Roads Advisors	Associate
Two Roads Advisors	Managing Partner
UBS Securities, LLC	Executive Director
Upscale	Editor
Verslo zinios	news editor
VICE NEWS	SVP NEWS
Vogue Business	Executive Americas Editor
Vox Media	Senior Director, Client Partnerships
Vox Media	Head of Industry, Retail
Vox Media	Client Partnerships Director
Vox Media	Partnerships
VSN Strategies	Storyteller-in-Chief
Vurvey	CEO & Co-host - AI powered by People
WGSN	Strategist
What Good Looks Like: Retail Newsletter	Freelancer Coach-Writer
What Just Happened podcast	Principal
Whisky & Commerce	Advisor
Women in Retail	President & Co-Founder
Women in Retail	Senior Editor
Women in Retail	Digital Content Director
Women in Retail	Event Manager
Women in Retail	Co-Founder-Content Director
Women in Retail	Director, Membership
Women on Boards Project	Talent Partner and Board Member
WWD	Account Director
X Social Network Company	Head of Retail & Luxury
Yahoo Finance	Executive Editor
Your B-Side	Founder