

# SHOPTALK

MARCH 25-27, 2025 • Mandalay Bay, Las Vegas

## NOOK Details

**Location:** NOOKs are located inside the Bayside Exhibit Hall.

**Show Hours:** Tuesday, March 25 10:00 am - 5:30 pm PT  
Wednesday, March 26 10:00 am - 5:30 pm PT  
Thursday, March 27 10:00 am - 4:00 pm PT

**Move-In:** Monday, March 24 12:00 pm - 6:00 pm PT

**Move-Out:** Thursday, March 27 5:00 pm - 9:00 pm PT

\*All items must be removed by Thursday; Freeman will break down NOOKs on Thursday night and discard anything that remains in the space.

Kindly note that FedEx's operating hours conclude at 6:00 pm. Should you require shipping services during the move-out process, we recommend considering Freeman as an alternative option.

### What's Included:

- Branding on Table Leg and Inside Upper
- (1) Power outlet
- Shoptalk will coordinate all setup and teardown of the NOOK
- Complimentary Wi-Fi will be provided in the Exhibit Halls, however, if you need a faster, more reliable connection, we strongly recommend ordering a dedicated internet connection from [Mandalay Bay Exhibitor Services](#).

### What's Not Included:

- A/V (monitor, laptop, etc.) A/V can be ordered online through [FreemanOnline](#)

### NOOK Display Guidelines:

- No additional signage, furniture, branding, Food & Beverage will be allowed IN or AROUND your NOOK.
- Must abide by all [Shoptalk's Display Rules and Regulations](#)

### Deadlines:

- NOOK Logo - must confirm vector file (.ai or .eps) by **January 31, 2025**
- Submit a [Certificate of Insurance](#) by **February 6, 2025**

### Helpful Links:

[Exhibitor Resources](#) | [Display Rules and Regulations](#) | [2025 Exhibitor Terms & Conditions](#)

### Sample NOOK:

