

# SHOPTALK

**MARCH 25-27, 2025 • Mandalay Bay, Las Vegas**

## EXHIBIT HALL CREW BADGE GUIDELINES

Crew Badges are complimentary passes that grant exhibitors' vendors access to the exhibit floor while it is open to the public (exhibit hall hours below). This badge can only be used by vendors (booth entertainment, baristas, hosts, lead gatherers, etc.) working at the booth and **not** employees from the exhibiting company.

**This pass does not include access to meals, sessions, or evening receptions – a full pass must be purchased for access to any of these items.**

### Exhibit Hall Hours

Tuesday, March 25, 2025: 9:00 am - 5:30 pm PT

Wednesday, March 26, 2025: 10:00 am - 5:30 pm PT

Thursday, March 27, 2025: 10:00 am - 4:00 pm PT

### ALLOTMENT

The total number of crew badges an exhibitor receives is based on the size of their booth:

Booth Type / Size	Square Footage	Allotment
10x10	100	< 200 sq. ft = 1 Crew Badge
20x10	200	< 600 sq. ft = 2 Crew Badges (+Meeting rooms)
30x10	300	
20x20	400	
20x30	600	> 600 sq. ft = 3 Crew Badges
20x40	800	
30x30	900	

Shoptalk Spring 2025 crew badges can be registered [here](#). The deadline to submit all crew badge requests is **Thursday, March 20, 2025**.

For any questions or changes that need to be made to an already submitted crew badge form, please email [registration@shoptalk.com](mailto:registration@shoptalk.com).

Vendors **do not** need a crew badge to receive access to the exhibit floor during move in and move out if they have already filled out the EAC Form (please see next page for access needed). To purchase additional crew badges (\$1000 each), please reach out to your sales representative.

<b>SHOPTALK</b> MARCH 25-27, 2025 • Mandalay Bay, Las Vegas	<b>Exhibit Hall Wristband</b>	<b>Crew Badge</b>	<b>Exhibitor &amp; Sponsor Ticket</b>
Access to the exhibit hall during load in and load out			
Access to the exhibit hall prior to opening on show days			
Access to the exhibit hall during show hours.			
Access to sessions, meals, and evening receptions			
Can be used by people from the exhibiting company			

<b>Exhibit Hall Access</b>	<b>Exhibit Hall Wristband</b>	<b>Crew Badge</b>	<b>Exhibitor &amp; Sponsor Ticket</b>
Sun. March 23rd 8 AM - 6 PM			
Mon. March 24th 8 AM - 5 PM			
Tues. March 25th 8 AM - 9 AM			
Tues. March 25th 9 AM - 5:30 PM			
Wed. March 26th 9 AM - 10 AM			
Wed. March 26th 10 AM - 5:30 PM			
Thurs. March 27th 9 AM - 10 AM			
Thurs. March 27th 10 AM - 4 PM			
Thurs. March 27th 5 PM - 9 PM			
Fri. March 28th 7 AM - 12 PM			